

**What the invention claimed is:**

1. An electroluminescent panel, comprising:

a front electrode layer;

a luminescent layer, formed on the front electrode layer;

5 a reflective layer, formed on the luminescent layer;

a back electrode layer having at least a pattern or letters  
for being displayed by the electroluminescent panel;

an insulating layer, adhered onto the back electrode,  
wherein the insulating layer comprises a plurality of contact holes,

10 and wherein the contact holes are disposed according to the  
pattern or letters of the back electrode layer.

2. The electroluminescent panel according to claim 1,  
wherein the pattern or the letters is formed on the back electrode  
layer by using a laser etching machine, an etching machine or a  
15 cutting machine.

3. The electroluminescent panel according to claim 1,  
wherein the pattern or the letters is formed on the back electrode  
layer by performing etching, electroplating or cutting process.

4. The electroluminescent panel according to claim 1,  
20 wherein the insulating layer is adhered onto a conductive layer  
contacting with said plurality of contact holes, the conductive  
layer comprises a plurality of lead legs for electrically connecting  
with lead-out wire of a power adapter.

5. The electroluminescent panel according to claim 4, wherein the conducting layer is comprised of an aluminum foil, a copper foil or a conductive silver paste.

6. The electroluminescent panel according to claim 1, wherein the insulating layer is comprised of a polymer film or plastic film.

7. The electroluminescent panel according to claim 1, wherein the conductive layer is adhered onto a surface of the insulating layer for forming a plurality of light-emitting areas within conductive layer.

8. The electroluminescent panel according to claim 1, wherein an insulating film is coated onto an upper and a lower surface of the electroluminescent panel.

9. The electroluminescent panel according to claim 8, wherein the insulating film is comprised of a lamination film or plastic film.

10. The electroluminescent panel according to claim 8, wherein the isolating film is a transparent or a semitransparent film.